

DERIN BAYSAL

CV & PORTFOLIO



DERIN BAYSAL

*graphic designer,
content & project manager,
artist*

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 derinbaysal@gmail.com

 @derinsart
@deriinbaysal



A great idea and a perfect recipe can create wonders. I dedicate myself to stay passionate and always follow through three steps:

Find solutions, work hard and always **aim for the best.**

I believe that especially in this moment in the world, we need like-minded creatives to come together more than ever; to establish a new perspective on solution making. I like to mix medias and create multidimensional immersive works that not only satisfy the clients, but **make changes.**

I am a graphic design graduate currently living in Istanbul, pursuing art and design as my career.
I am looking forward to exploring new opportunities and taking on challenges.

skills

- Strategic Branding
- Art Direction
- Project Management
- Illustration
- Typography & Lettering
- Photography
- Video Editing
- Drawing & Painting

soft skills

- Punctuality
- Multitasking
- Teamwork
- Leadership
- Problem Solving
- Public Speaking
- Mentoring

tools

Adobe Photoshop



Adobe Illustrator



Adobe Premiere



Adobe InDesign



Adobe After Effects



Keynote



Cinema 4D



Blender



Sketch



Office Tools



education

- **Işıkkent High School**
2012 - 2017
@İzmir, TR
Diploma in maths & science.
- **Iris Portfolio Studio**
2016 - 2017
@İzmir, TR
Portfolio preparation and fine arts education.
- **Istituto Europeo Di Design Milano**
2017 - 2020
@Milan, IT
Bachelor in graphic design english.

accolades

- **Duracell Packaging Redesign**
2019
@Istituto Europeo Di Design Milano
Winning proposal

key experiences

- 1 Dirty Mondays**
2018 - 2022
Freelance
PR, Graphic Designer & Content Creator
@Milan, IT
 - Daily and weekly event posts and posters for social media accounts. (Video and image editing, 2D animation)
 - Digital and printed posters, tickets, stamps, newsletters etc. for special occasions.
 - Brand improvment & art direction.
 - Typeface design.
- 2 Oriflame Cosmetics**
Nov 2020 - Oct 2021
Full Time
Graphic Designer
@Istanbul, TR
 - Part of the Turkey and North Africa creative team, preparing every element of design from print to online for OOC.
- 3 Iris Portfolio Studio**
Oct 2020 - Jul 2021
Full Time
Arts Teacher
@Istanbul, TR
 - Consulting portfolios and teaching arts and design to students preparing portfolios to apply universities all around the globe.
- 4 Hypers New Media**
Jul 2022 - Jan 2023
Full Time
Content Manager
@Istanbul, TR
 - Design, management and coordination of Hypers Academy; an online new media academy that focuses on content creation and adaptation to new media.

Preparation of the modules and syllabus, production of the videos, preparation of seminars, management of business communications and social platforms.

For more info:
hypersacademy.co
[instagram.com/hypersacademy](https://www.instagram.com/hypersacademy)
- 5 Hypers New Media**
Sep 2022 - Jan 2023
Full Time
Executive Business Assistant
@Istanbul, TR
 - Executive business assistant of Tolga Akış; founder and creative director of Hypers New Media. Follow-ups of tasks of different departments, keeping track of ongoing tasks.

Focused project design and follow-ups on Hypers Academy's new education modules.

For more info:
hypers.co
[instagram.com/hypersnewmedia](https://www.instagram.com/hypersnewmedia)

languages

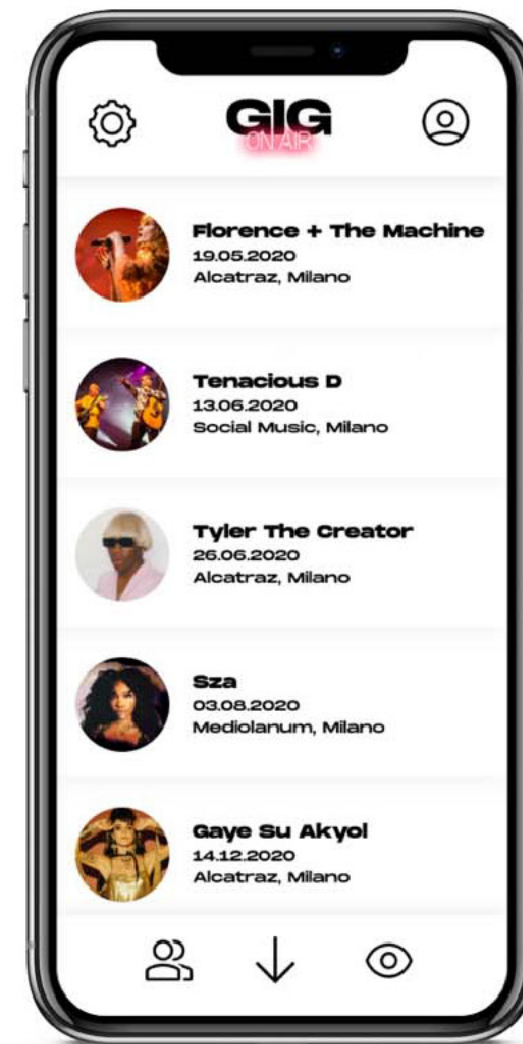
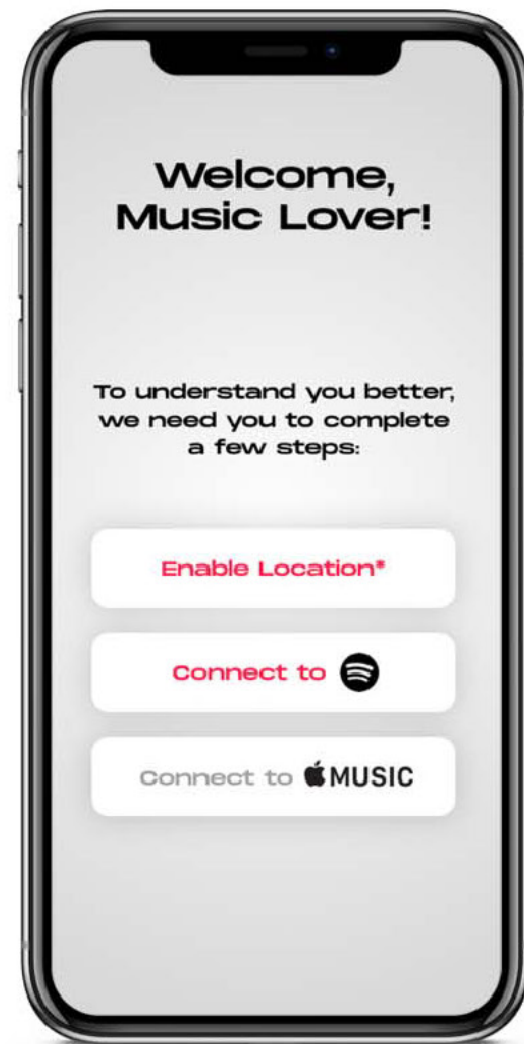
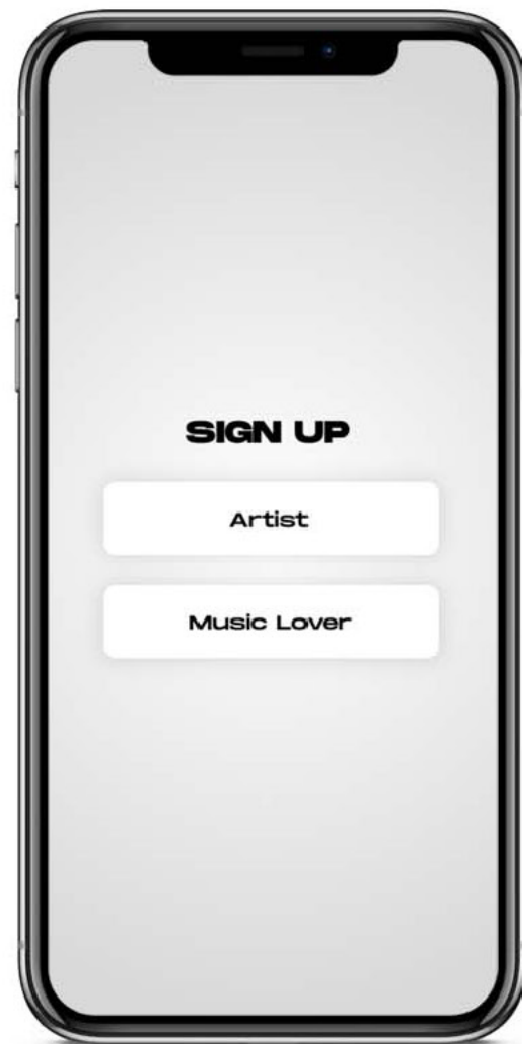
- **English**
Fluent
- **Turkish**
Native

SELECTED WORKS

1. GIG
2. PREACHER
3. FREEHAND GRADIENT SERIES

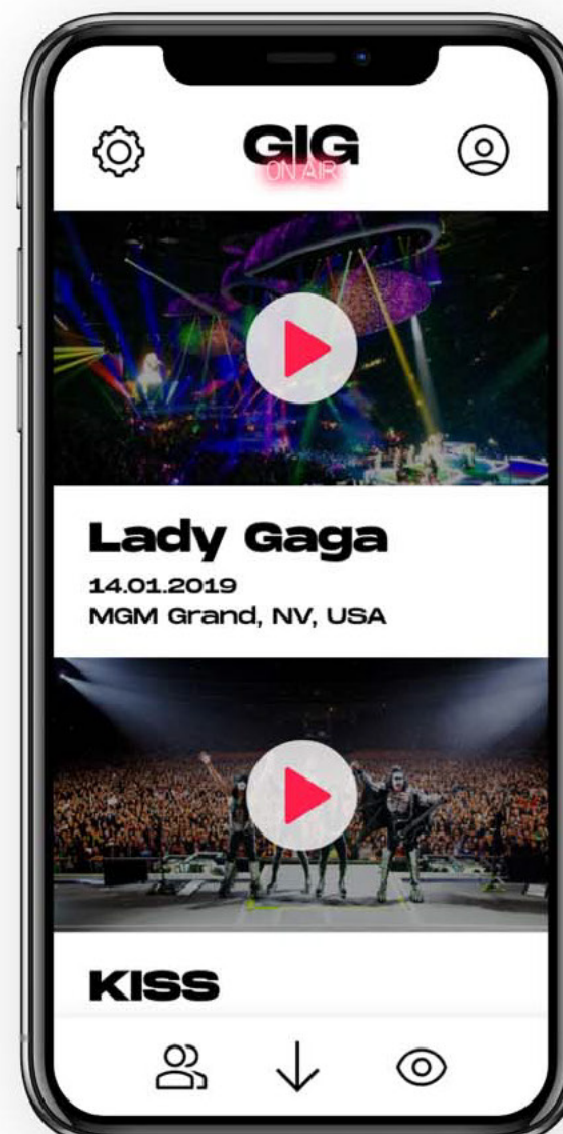
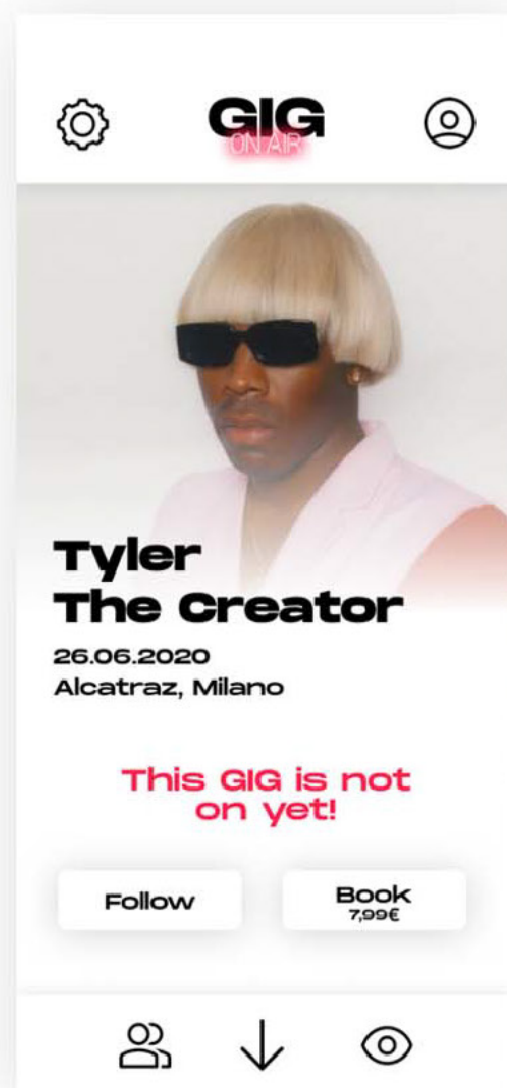
NEVER MISS A CONCERT
NEVER MISS A CONCERT
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GIG
ON AIR



GIG is a platform for artists to subscribe and create a **live streaming experience** to **sell concerts online**.

With rapid development of online **audiovisual streaming** and the recent **coronavirus outbreak**, GIG will help both the artists and the audience to **bring back the music industry** in the healthiest way.





What is punk?

Punk is not only a genre. It's an attitude.
Punk is a way of living.

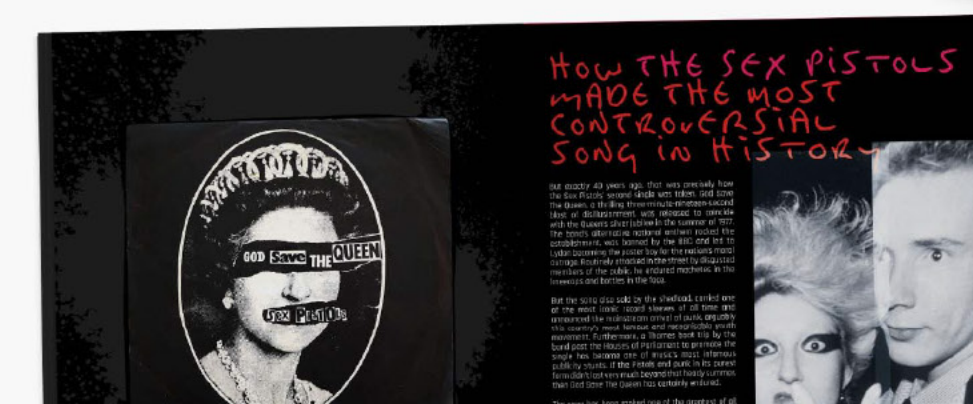
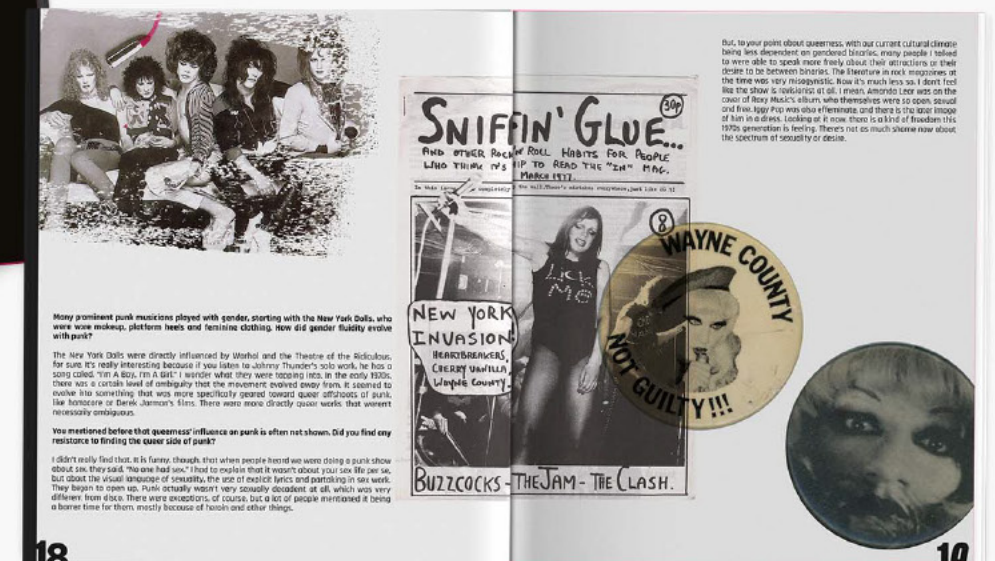
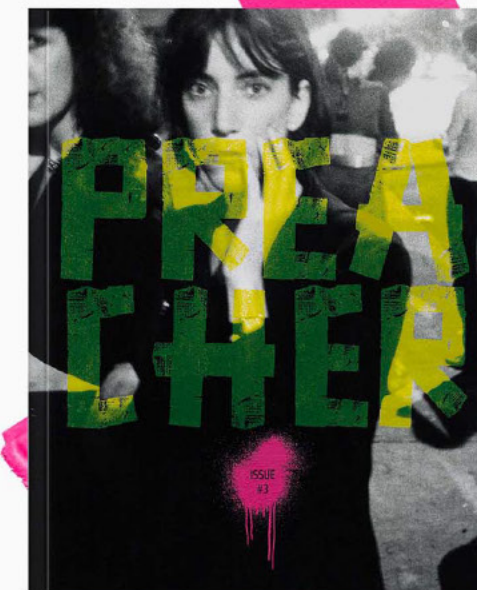
Maybe you don't know, but punk has been coexisting in this society on the corner of the back streets, right under your building in the basement, or in the tiniest gyri of your frontal lobe. But most importantly the reason you don't know about it is because you're oppressed. No one gave a f*ck when you felt uncomfortable in the metro while someone was staring dead into your clothes, right? Could you say anything? Would anyone get your back if you did? Or remember that time when your mom said "I won't accept you as my daughter if you're gay." What did you do? Cry and blame yourself?

It's 2020 and everyone has to speak.

This magazine is here to teach you how to raise your voice. Because when people did it before, it made a change. Maybe they were judged by their looks or called "aggressive". Oppression is something no one should accept anymore. We're here to be the preachers of our time and show how easy life would be if you got your *ss out of your bed and do what feels right for you.

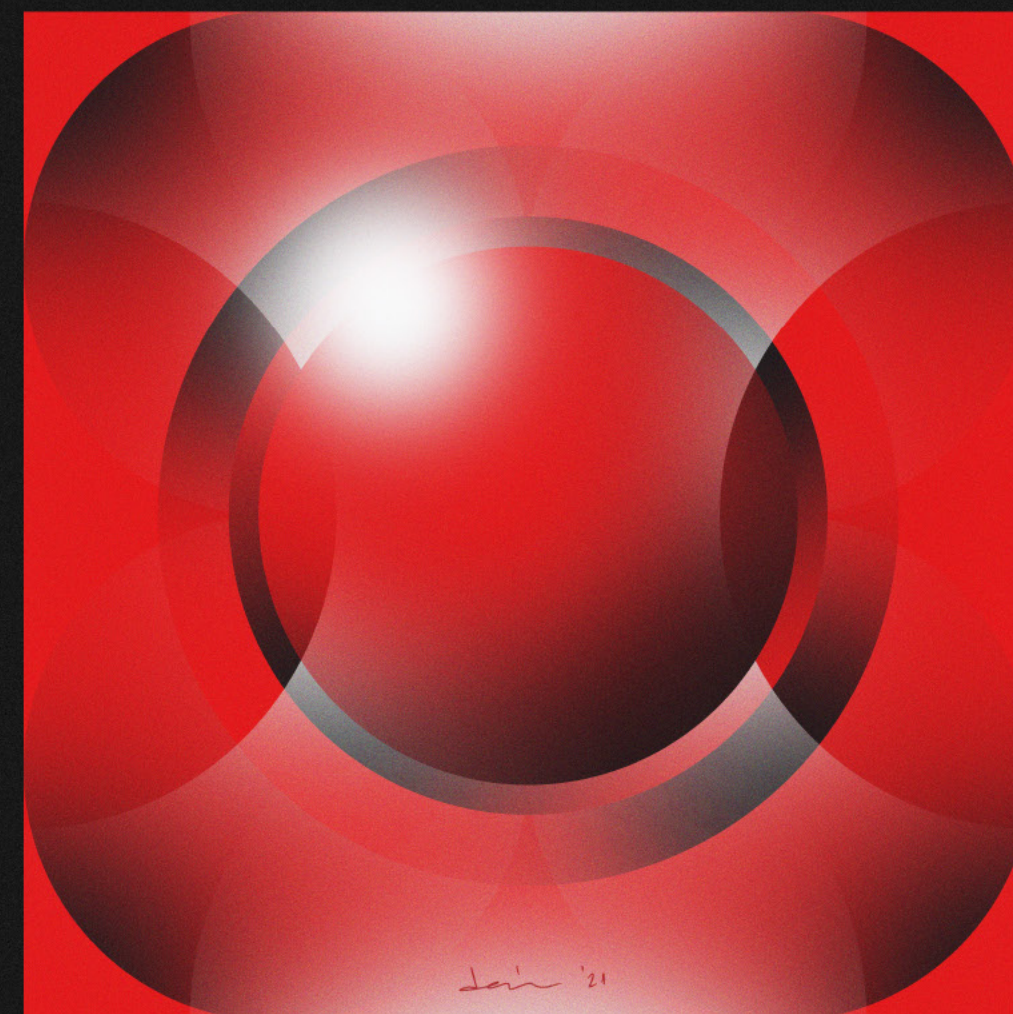
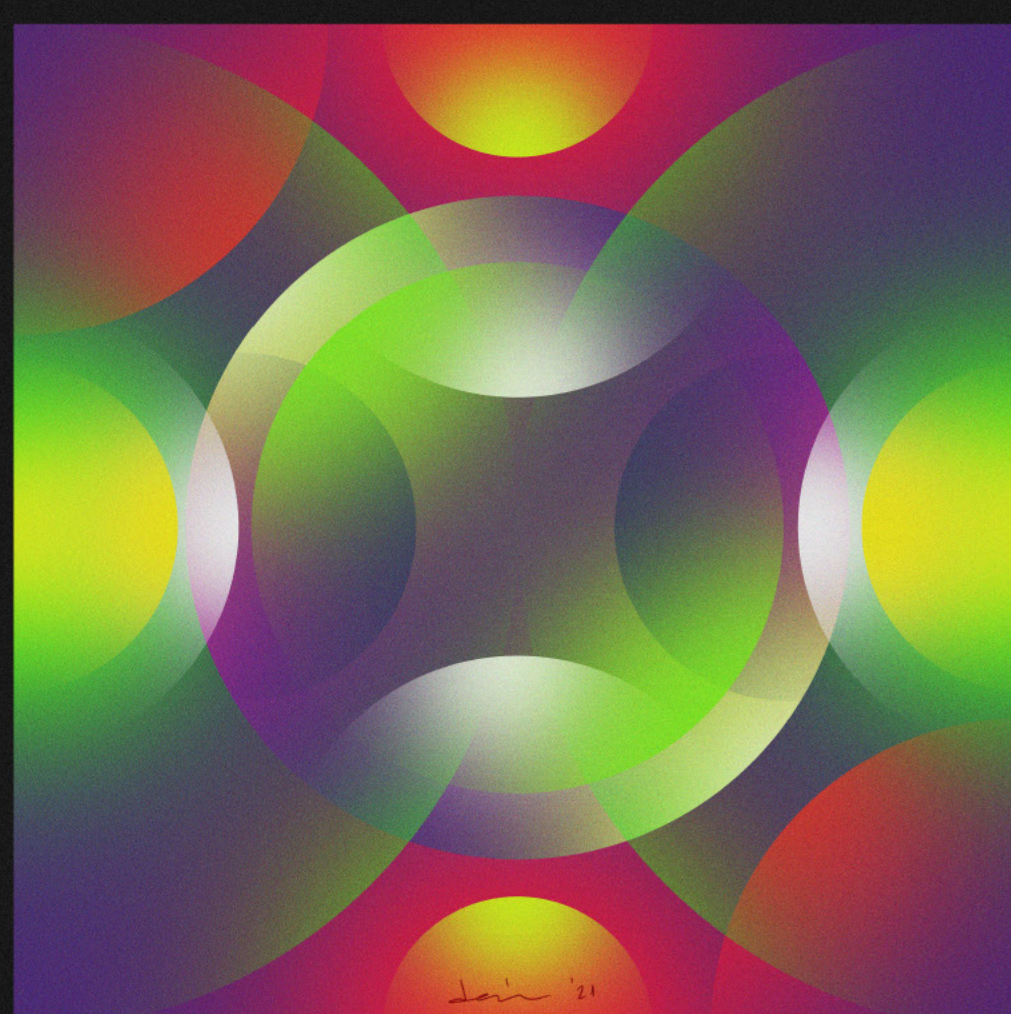
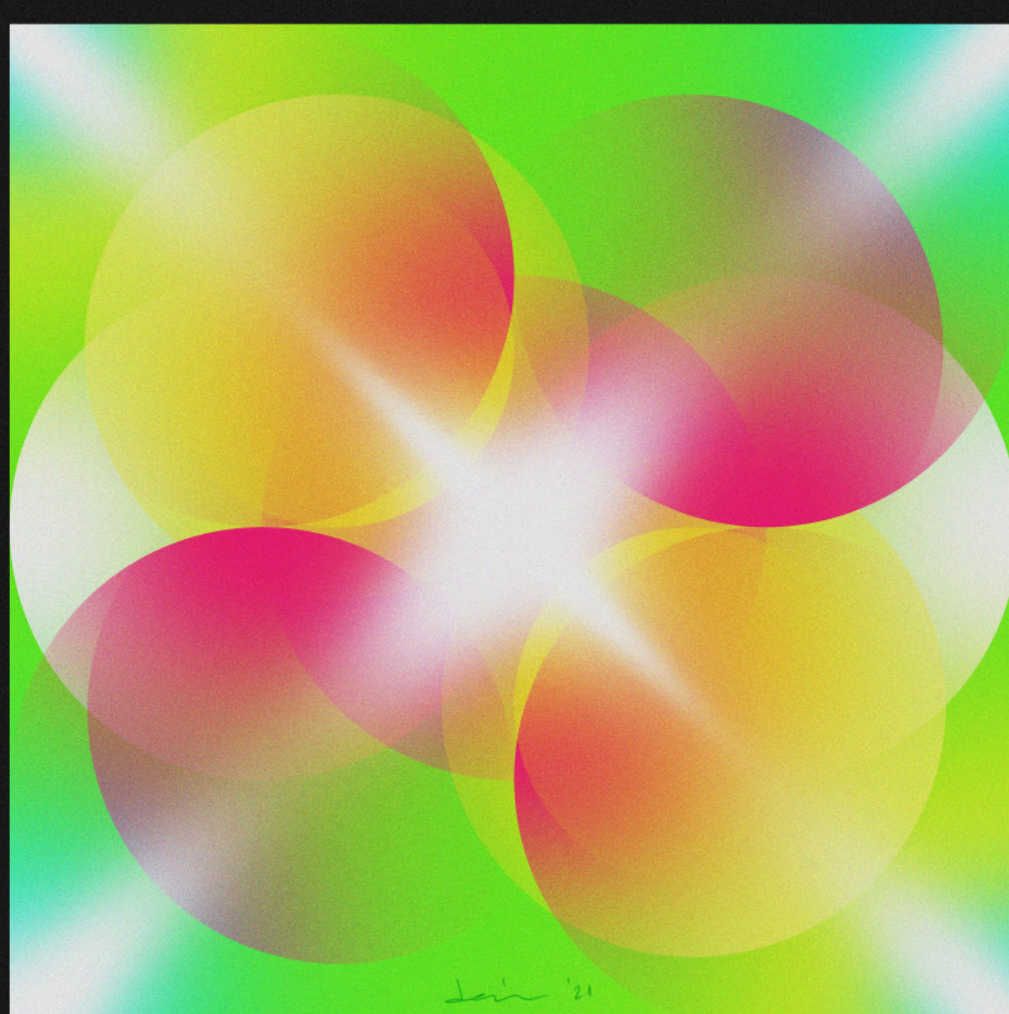
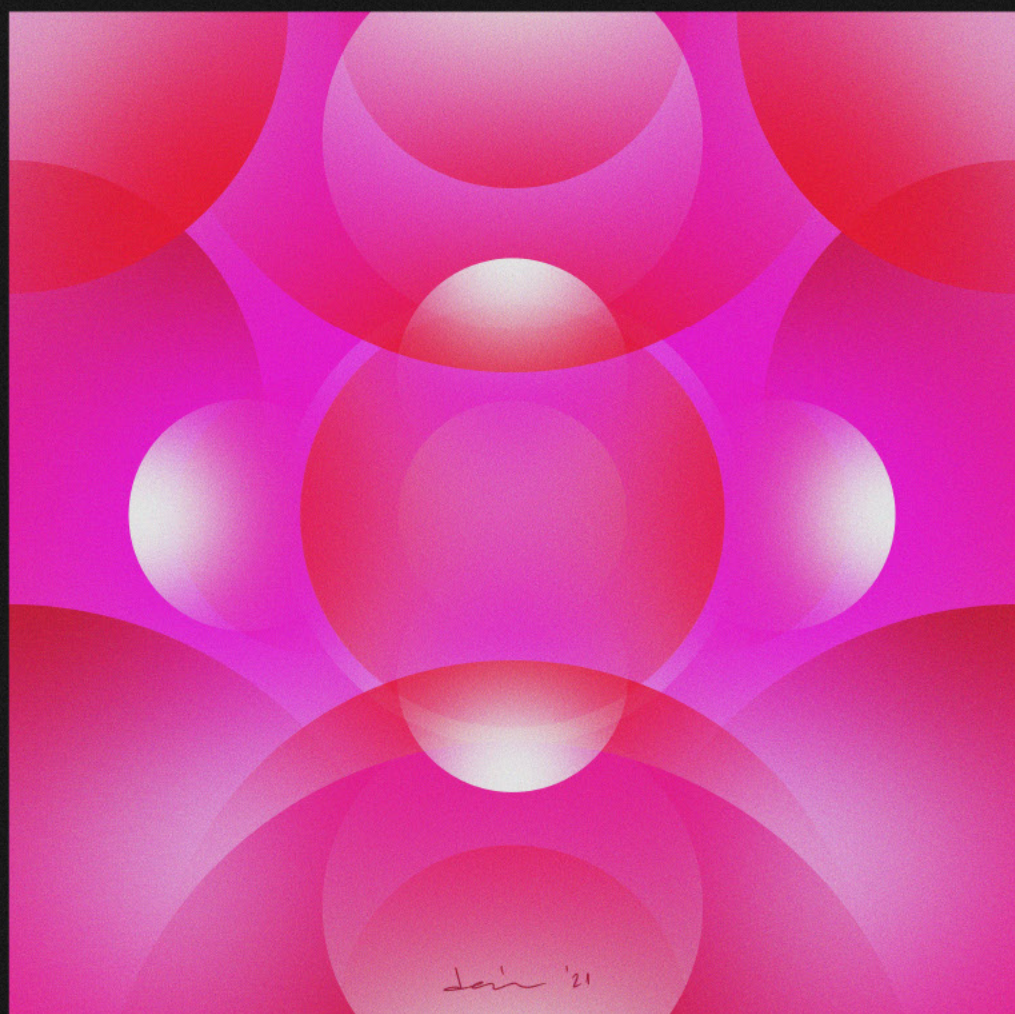
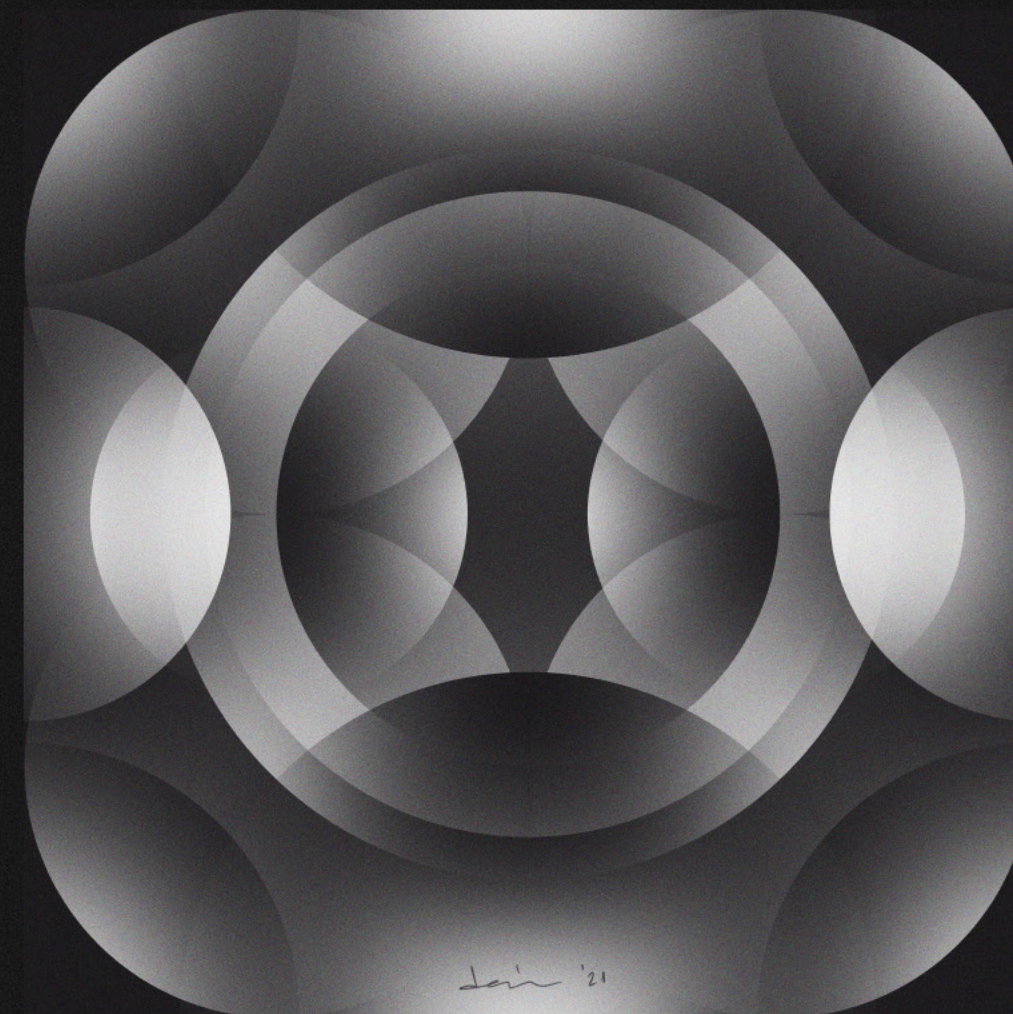
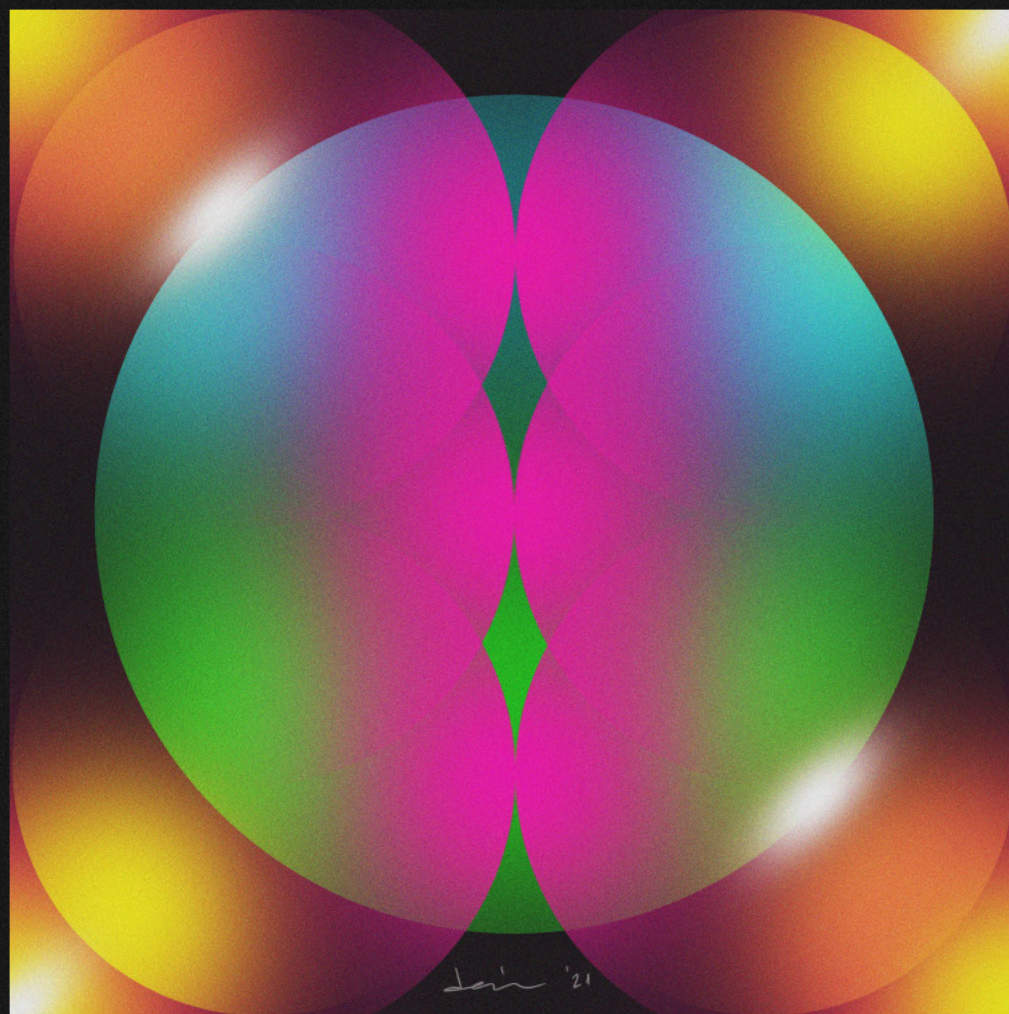
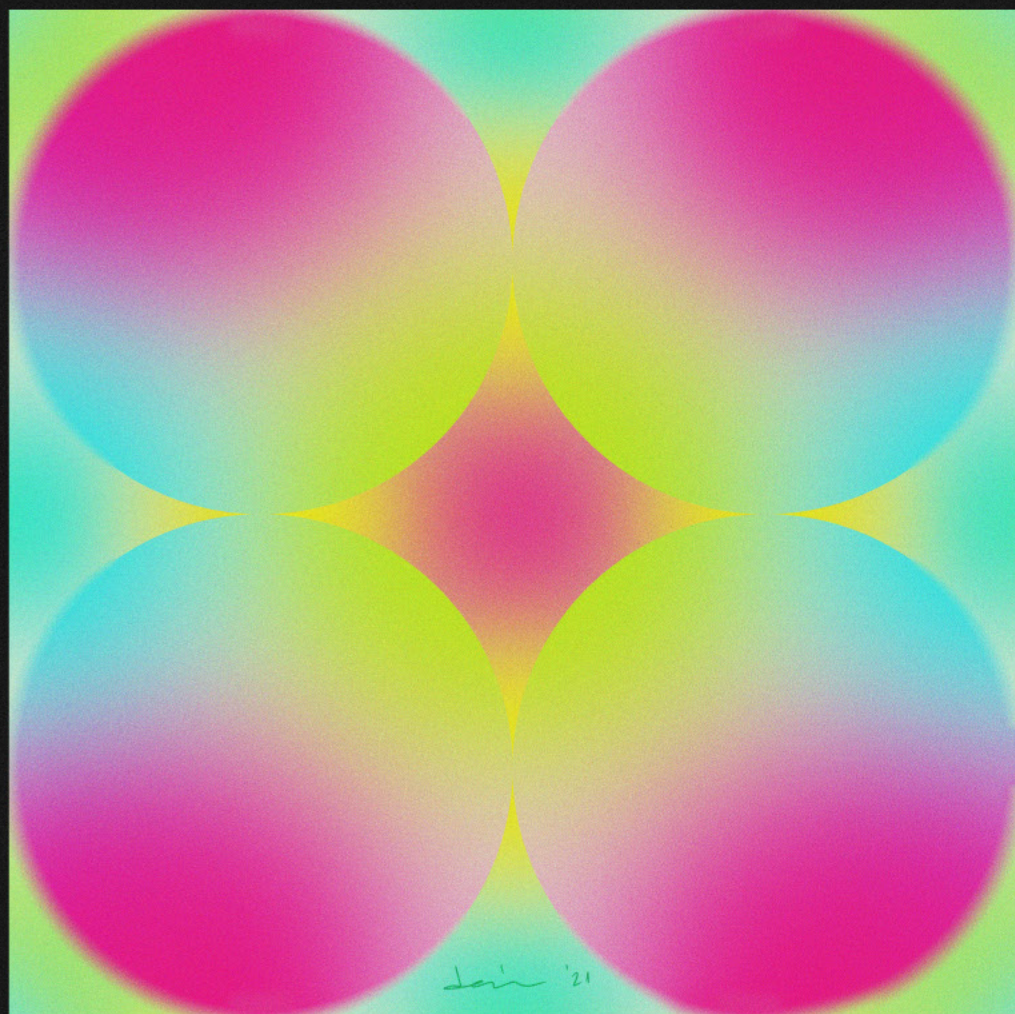
Make art.
Wear whatever you want.
Play gigs.
Stand up for your rights.
Stand up for others' rights.
Be punk.

Then see how amazing your life gets.



FREEHAND GRADIENT SERIES

deri '21



THANK YOU!

